

# CONSTANCE BENFORD

GRAPHIC DESIGNER

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1842 N 18th St, St.Louis, MO

<https://www.connistudio.com>

## PROFILE

Seeking internship experience working with an established design firm to apply creative skills, contribute to innovative projects, and exposure to the design workspace.

## EDUCATION

**RHODE ISLAND SCHOOL OF DESIGN,**  
(RISD) Providence, RI  
2022-26 Bachelor of  
Graphic Design, Honors

**BROWN UNIVERSITY**  
Providence, RI  
Liberal Arts, ECON

**WASHINGTON UNIVERSITY**  
WASHU Saint Louis, MO  
2021 Pre-College Fine Arts

**METRO HIGHSCHOOL**  
Saint Louis, MO  
2018-2022 Honors

## SKILLS

### DESIGN

Typography, Lithography, Branding, Animation, Brand Identity, Digital Marketing, Social Media/ Web Design, Advertisement, Layout, Design Systems, Book Design

### SOFTWARES

Photoshop, Illustrator, Indesign, After Effects Procreate, Microsoft Excel, Figma, ReadyMag

### RELEVANT

Leadership, Time Management, Organization, Communication, Innovation, Collaboration

## AFFILIATIONS

**RISD BAAD** member since 2022  
Black Artists and Designers

**Impulse BrownU** member since 2022  
Brown University Hip Hop dance team

**Daebak BrownU** member since 2022  
Board of Directors  
Brown University cultural dance team

## DESIGN EXPERIENCE

### **Giwafu Design Guidebook, Old Japan 2024** - *International Design Program*

Exploring traditional Japanese design through architecture, design, and textiles. Creating sketches and observations compiled into a Giwafu design guidebook, blending cultural heritage with modern design approaches with contemporary design.

### **RISD Toymakers 2023-24** - *Graphic Designer*

Creating captivating posters and visually engaging event information and graphics. Collaborated with team to design playful visuals that elevates the organization's branding through creative and dynamic graphic elements.

### **Daebak Director Board 2022-23** - *Media Design*

Enhanced visual identity and communication strategies, playing a key role in crafting engaging media content for socials.

### **Stickii Club 2021** - *Design Team Member*

Collaborated with freelance designers to curate and create a diverse range of unique, customizable stickers and designs.

### **Connistudio** - *Entrepreneur, Freelance*

Founded a global stationery business in May 2020, creating and distributing products from original artwork. Business ethics and entrepreneurship were gained through self marketing and brand Identity.

## AWARDS

**The Malcolm Grear Endowed Scholarship** – 2024  
selected by the RISD Graphic Design department

**National Honor Student** – 2022-24 | RISD  
Awarded for academic achievement during the semesters.

**RISD Scholarship** – 2022-26  
Undergraduate scholarship awarded upon review of academic excellence, and fine arts portfolio.

**STL Congressional Art Contest** – 2022  
Awarded second place by politician, Cori Bush for city inspired art piece.

## RELEVANT EXPERIENCE

### **Residential Life**, RISD 2023-present | *Residential Advisor*

Ensures a safe, inclusive dorm environment, demonstrating effective leadership, time management, and communication skills.

### **Gene Slays Girls & Boys Club**, 2024 | *Reception Desk*

Organized information using Microsoft Office Suite and managed emails and phone calls to ensure smooth communication. Assisted with light design tasks.