

# CONSTANCE BENFORD

## GRAPHIC DESIGNER

### PROFILE

Seeking internship experience working with an established design firm to apply creative skills, contribute to innovative projects, and exposure to the design workspace.

### EDUCATION

**RHODE ISLAND SCHOOL OF DESIGN**  
(RISD) Providence, RI  
2022-26 Bachelor of  
Graphic Design, Honors  
Japan International Program (2025)

**Lorenzo De Medici**  
(LdM) Florence, Italy  
Fall 2025 Study Abroad

**BROWN UNIVERSITY**  
Providence, RI  
Liberal Arts, ECON

**WASHINGTON UNIVERSITY**  
WASHU Saint Louis, MO  
2021 Pre-College Fine Arts

### SKILLS

#### DESIGN

Typography, Lithography, Branding,  
Animation, Brand Identity, Digital Marketing,  
Social Media/ Web Design, Advertisement,  
Layout, Design Systems, Book Design

#### SOFTWARES

Photoshop, Illustrator, InDesign, After Effects  
Procreate, Microsoft Excel, Figma, ReadyMag

#### RELEVANT

Leadership, Time Management, Organization,  
Communication, Innovation, Collaboration

### AFFILIATIONS

**RISD BAAD** member since 2022  
Black Artists and Designers

### DESIGN EXPERIENCE

#### **BACKDOOR Studio**, Florence Italy 2025 - *Graphic Design Intern*

Collaborated with an international design team on branding, publication, and digital projects, contributing to the studio's fanzine and Backdoor Toys initiatives. Assisted in creative direction, illustration, and gained experience in cross-cultural communication, collaborative workflow, and integrating emerging technology such as AI into design practice.

#### **Notion, LLC** Summer 2025 - *Graphic Design Intern*

Designed print and digital collateral across diverse industries, collaborating with designers and marketing teams to deliver engaging brand design. Produced slide decks, informational graphics, campaign materials, and internal brand projects. Refined skills in Microsoft PowerPoint, Adobe Suite, and Figma

#### **Lizanne Hart Consulting** Spring 2025 - *Graphic Design Intern*

Supported brand development for nonprofit clients by creating iconography systems, report templates, brand guidelines, and logo animations. Contributed to cohesive visual identities through research, collaboration, and creative design.

#### **Connistudio** - *Entrepreneur, Freelance*

Redesigned the brand identity and packaging for Tizzy K's, a local Providence ice cream shop known for its flavors and cereal icecream, community-focused vibe, creating a joyful and inviting visual experience.

### AWARDS

**The Malcolm Grear Endowed Scholarship** – 2024/2025  
selected by the RISD Graphic Design department

**National Honor Student** – 2022-25 | RISD  
Awarded for academic achievement during the semesters.

**RISD Scholarship** – 2022-26  
Undergraduate scholarship awarded upon review of academic excellence, and fine arts portfolio.

**STL Congressional Art Contest** – 2022  
Awarded second place by politician, Cori Bush for city inspired art piece.

### RELEVANT EXPERIENCE

#### **Residential Life**, RISD 2023-2025 | *Residential Advisor*

Ensures a safe, inclusive dorm environment, demonstrating effective leadership, time management, and communication skills.

#### **Gene Slays Girls & Boys Club**, 2024 | *Reception Desk*

Organized information using Microsoft Office Suite and managed emails and phone calls to ensure smooth communication. Assisted with light design tasks.

